

# Agricultural Robotics from Drones to Wearable Robotics

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# Agricultural Robotics Market



BIS Research, “Global Agriculture Drones and Robots Market - Analysis and Forecast, 2018-2028”

The global market for agriculture drones and robots is projected to grow from **\$2.53 million** in 2018 to **\$23.06 billion** by 2028.

The market is expected to witness a CAGR of **24.76%** from 2018 to 2028.

A second report

**7.4 billion in 2020 to USD 20.6 billion by 2025**; it is expected to grow at a Compound Annual Growth Rate (CAGR) of **22.8%** from 2020 to 2025.

## MACRO DRIVERS

# Macro factors are driving agtech adoption

Population Growth



Environmental Cost



Changing Diets



Declining Sensor Costs



### Drivers

- Need to apply site-specific farming,
- Variable rate application of raw materials and resources as per requirement
- Decline in agricultural labor across the world.



# Robotic Areas



Robotic Device: Senses the environment to collect data, makes decisions, and then acts on the environment

Areas:

1. Precision crop farming,
2. Livestock monitoring,
3. Soil and farm management,
4. Milking robots,
5. Harvesting, picking, and weeding robots,
6. Autonomous robot tractors
7. Seeding robots
8. Pruning robots



# New Trends



Robot-as-a-Service (ARaaS) business model is expected to create a massive disruption in the agricultural robots market.

Service business model

Agronomic services:

guidance & steering services, flow & application controls, yield monitoring services, water management services, specialty crops services, and data management services.



# Drones



**The UAVs or drones segment is estimated to hold the largest share of the agricultural robots market in 2020.**

UAVs or drones are used for soil and crop field analysis and livestock management for the past several years. Their robust models are continuously being introduced in the market for pesticide spraying (such as the AGRAS T16 drone from DJI).



# Service Market



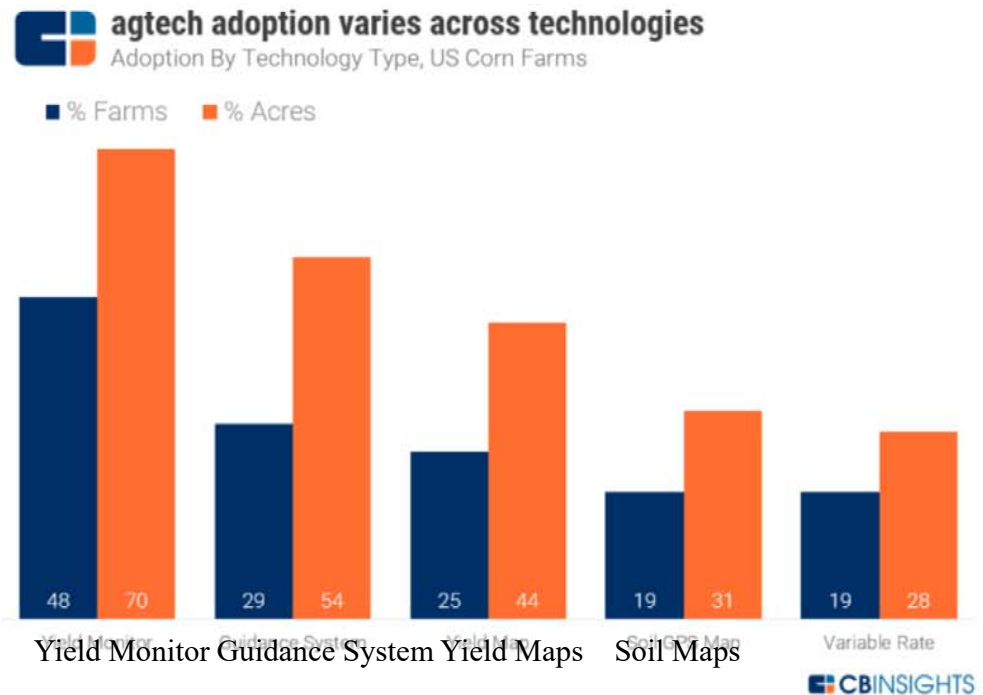
**Agricultural robots market based on offering, the services segment of the market is projected to grow at the highest CAGR during the forecast period.**

The high costs of agricultural equipment such as driverless tractors, fruit harvesters, and weeding robots have pushed companies to adopt a leasing model (such as Nao Technologies) to enable farmers to field test robotic equipment to decide if they are a right fit to cater to their requirements.

## STATE OF DIGITIZATION

# Agtech has traction among U.S. farmers

According to the USDA, agtech is used at varying rates by US farmers, with yield monitoring and guidance systems leading the way.





...TECHNOLOGY WILL MAKE MEETING DEMAND POSSIBLE

“In agriculture, everyone agrees that maybe not right away but say in 15 years water will be expensive, healthy soil will be scarce...**Why wait to work on that problem until it’s a crisis?**”



Rob Hayes

Partner, First Round Capital

FINANCING TRENDS

# Smart money VCs bet on farm-focused startups

**KPCB** | KLEINER PERKINS CAUFIELD BYERS

**Kleiner Perkins**

# OF INVESTMENTS: 7

 **FARMERS™**  
BUSINESS NETWORK

 **FarmersEdge™**

**khosla ventures**

**Khosla Ventures**

# OF INVESTMENTS: 4

 **BLUE RIVER**  
TECHNOLOGY

 **Granular**

**true ventures**


**True Ventures**

# OF INVESTMENTS: 1

 **we farm**

FINANCING TRENDS

# Suppliers actively acquire farm-focused startups

Company	Target	Date	Company Type
	HydroBio	05/2017	Analytics
	VitalFields	11/2016	Farm Mgmt.
	Solum	02/2014	Analytics
	Climate Corp.	11/2013	Analytics
	FarmShots	02/2018	Aerial Imaging
	Ag Connections	10/2015	Farm Mgmt.
	Blue River Technology	09/2017	Robotics
	Monosem	11/2015	Machinery
	Granular	08/2017	Farm Mgmt.
	Novariant	03/2015	Automation

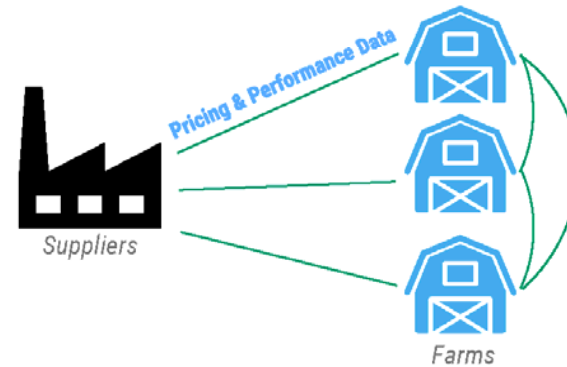
DATA AGGREGATION

# Ag suppliers no longer solely control input data

Siloed data on seeds, chemicals



Connected Farming – shared data on inputs



## DATA AGGREGATION

# Farm networks help farmers harness data



**Users:** 5,000 Farms  
**Acres Covered:** 16M

FBN allows farmers to anonymously share data about everything from seed performance to chemical pricing to help farmers make informed decisions.



**Users:** 700 Farms  
**Acres Covered:** 1.3M

Farmobile makes a sensor that collects agronomic data from farm equipment. This data is stored in the Farmobile platform and can be sold by users.



**Users:** 686K Small Farmers  
**Acres Covered:** Undisclosed

WeFarm is a peer-to-peer social network for small, rural farmers in developing countries. The network allows farmers to share data and ask questions over SMS text.

## FARMERS BUSINESS NETWORK



**\$180M** Disclosed  
Equity Funding

FBN allows farmers to anonymously share data about everything from seed performance to chemical pricing to help farmers make informed decisions

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### Select Investors

**Google  
Ventures**

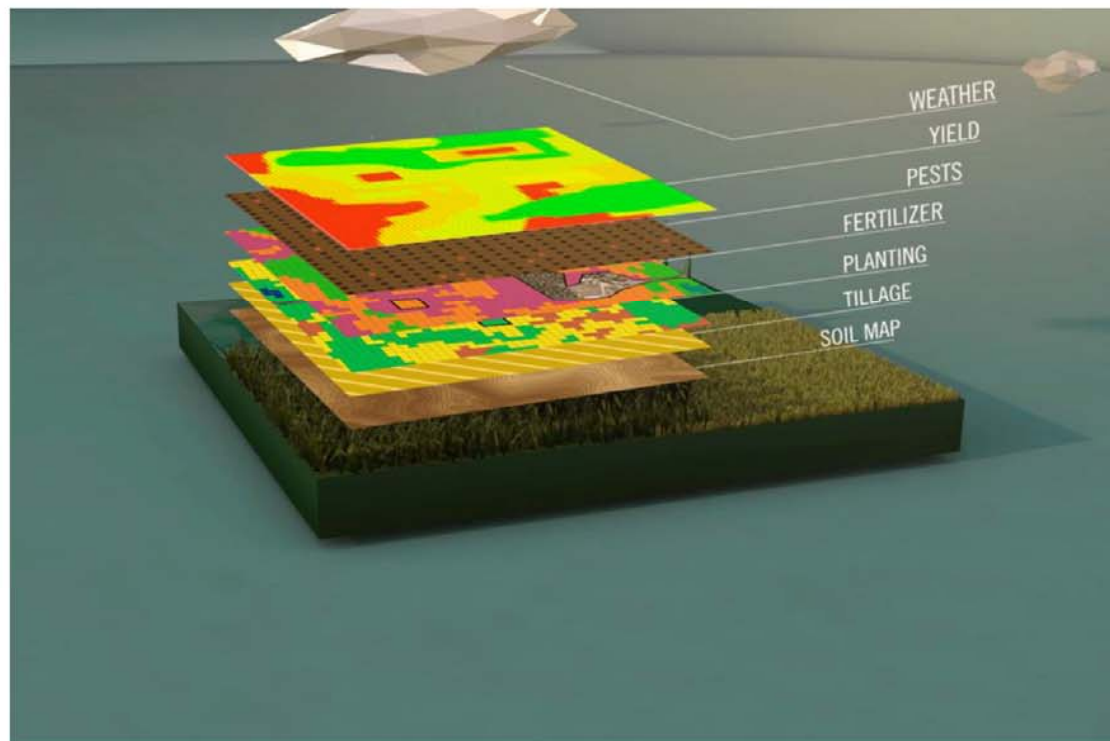
**Acre Venture  
Partners**

**Kleiner  
Perkins**

Series D

Series B, C, D

Seed, Series A



FARMOBILE



**\$25M** Disclosed  
Equity Funding

Farmobile makes an in-cab sensor that collects agronomic data that can be shared with service providers and sold to other farmers.

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### Select Investors

**Anterra Capital**

Series A, B

**AmTrust**

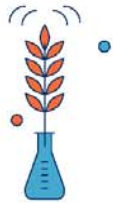
Series A



*Farmobile sensor*

EFFICIENCY - SENSORS

# Sensors are now common throughout farming



## Ground-Based

Farms use sensors to monitor soil and plant health



## Aerial Imaging

Aerial imaging captures data on crop yields, plant health, and irrigation needs



## Machine-Based

Machine attached sensors capture data on equipment performance and crop conditions



## EFFICIENCY - SENSORS

# Ground-based sensors provide comprehensive, precise crop data

### Plant/Soil Metrics

- Crop health monitoring
- Irrigation management
- Soil health management
- Pest management



### Animal Monitoring

- Animal health
- Fertility
- Herd location



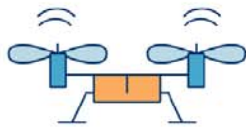
### Weather Forecasting

- Weather forecasting
- Moisture sensing



EFFICIENCY - SENSORS

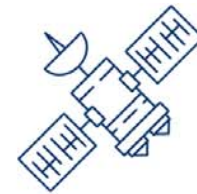
# Advanced aerial imaging is now possible



Drones can fly at low speeds and altitude to capture crop data. Startups have focused on developing sensors for drone platforms, rather than the drones themselves.



Advances in LIDAR and remote sensing have improved fixed-wing aerial imaging. Traditional aircraft can cover greater distances at higher speeds.



Satellites can cover huge areas in one image. Hyperspectral imaging has improved the granularity of satellite imaging.



## EFFICIENCY - ANALYTICS

# Startups are leveraging AI to improve a range of farm decision making

### Crop Simulations



Analytics software can be used to model crop growth and environmental simulations. CiBO offers a range of products that simulate complex crop dynamics.

### Weather



Weather data can be a powerful tool in farming. Weather Analytics offers analytics software that helps farmers make crop forecasts based on weather conditions.

### Farm Ops



Machine learning can help automate and enforce crop growing operations. Prospera uses analytics to optimize irrigation, fertilization, and planting.

# A few startups have designed ag-specific drones

## Crop Spraying



*The DJI Agras MG-1 in action*

DJI Innovations, a Shenzhen-based drone company, makes an octocopter drone for chemical spraying

## Imaging



American Robotics designed a multipurpose drone for farming

# WearRAcon 17

APRIL 19 – 21, 2017 • HYATT REGENCY PHOENIX • PHOENIX, AZ

SEE WHAT LEADS



# WearRAcon 17

SEE WHAT LEADS

APRIL 19 – 21, 2017 • HYATT REGENCY PHOENIX



APRIL 19 – 21, 2017 • HYATT REGENCY PHOENIX



BMW Manufacturing Co.



Buyers: Medical Community and Industrial Community

Sellers: Academics, Small Businesses, Large Companies Component Manufacturers

it company!

## What are we Hearing:

- Aging Workforce with a limited pool of young people to hire
- Improve the safety of the workforce (reduce healthcare costs)
- Improve worker wellness

Wearable robotic systems will assist workers:

- a. to lift heavy objects,
- b. palletize, and
- c. perform tasks with less fatigue.

This growing field is moving from the military super-suits to the industrial and manufacturing workplace.



FORTIS



ShoulderX



Laevo

# What is Fueling the Growth of Wearable Robotic Systems?

- Global Demographics
  - Older workforce
- Better robotic systems
  - Batteries, sensors, actuators, microprocessors



Cyberdyne



# What is a Wearable Robotic System?

- **Device worn on the body to assist the user**
  - Non-anthropomorphic or Anthropomorphic



RB3D



Ekso Bionics

# What is a Wearable Robotic System?

- **Device can be Passive or Active**
  - Passive systems use springs or structures to push or pull on the body
  - Active systems use motor/pneumatics/hydraulics to assist the user in the task. “Put energy into the system”



FORTIS



Panasonic

## What is a Wearable Robotic System?

- Device can assist a joint or transfer the load to the ground



Cyberdyne



StrongArm



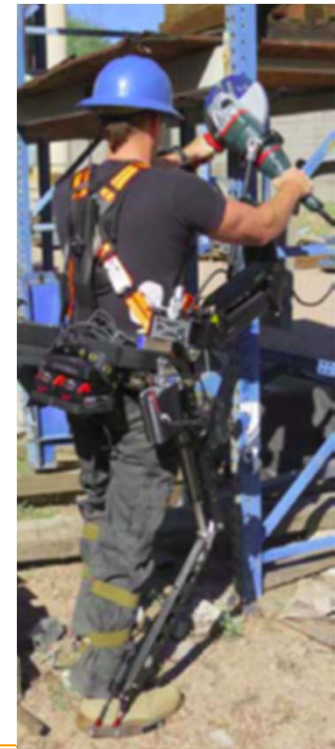
Panasonic

# What is a Wearable Robotic System?

- Device can be soft or have a structure
  - Soft systems that conform to the body are more comfortable but rely on the human joints to absorb the reaction loads
  - Systems with structures have mechanical joints to absorb the reaction loads



Harvard





## Goals of a Wearable Robotic System



- Seamlessly interact with the user
- Must not disrupt the natural gait cycle or human movement
- Pay for the weight penalty (must reduce metabolic cost)
- Easy to use, must not have to think about it
- Walk faster, lift heavy objects, give an assistance



## Challenges



- Most bionic devices are too heavy
  - Increased metabolic cost
  - Large and clunky
- Most bionic devices do not seamlessly interact with the user
  - Impair gait motion
  - Must use tricks or patterns to get them to work
  - Not intuitive
  - Use standard controllers from the robot community



## Overcome the Challenges



- Store and release energy using springs, pneumatics etc
- Use human based controllers
  - Add positive power to the gait cycle
  - Respond to the user's movement
- Motors, batteries, and microprocessors are cheaper, faster and lighter

# Hip Exoskeleton

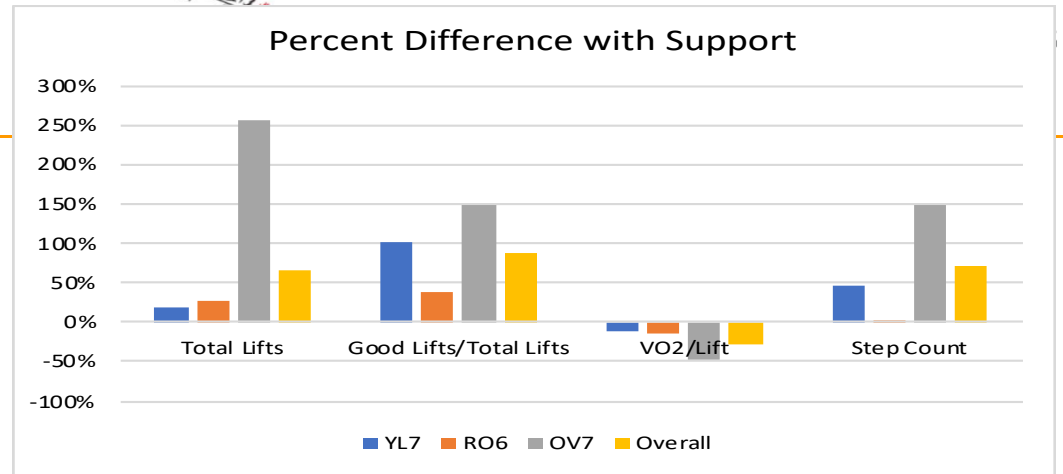


Device must be:

- Portable
- Lightweight
- Pay for the weight penalty of the device
- Safe

Systems combine soft straps with a motorized joint





Laevo Back Exoskeleton





Walking Assist Device, Honda, Japan



Bodyweight Support Assist, Honda, Japan



Power Assist Suit, Kawasaki, Japan



Panasonic, Japan



Innophys, Japan



Hexar Systems, Korea



B-temia Keeego, Canada



PhaseX AB, Sweden



# Manufacturing and Construction



Daewoo, Korea



RB3D, France



Fortis, USA



MAX Exoskeleton, US Bionics



Cyberdyne, Lumbar System



Robomate, Germany



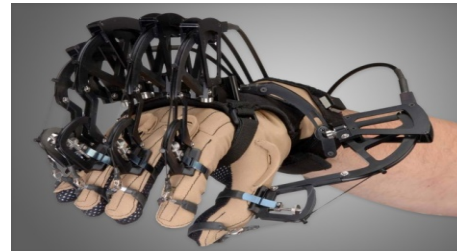
Panasonic, Japan



Arm Exoskeleton,  
Stuttgart, Germany



Festo, Germany



Cybergrasp, USA



Roboglove, Bioservo, USA



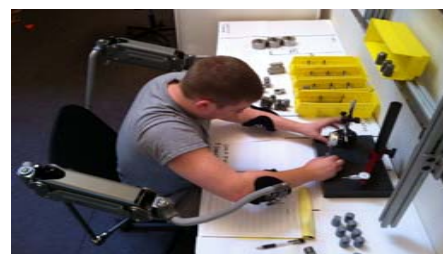
# Manufacturing and Construction



Strong Arm, USA



Noonee, Switzerland



X-Ar Equipois Inc. (USA)



Laevo, NL



## Conclusion



- Wearable systems can assist the upper body and lower limbs
- Systems are being developed that are passive or active
- Systems must be comfortable, easy to use, and pay for the weight penalty
- More information can be found at:  
<http://www.wearablerobotics.com>